

## **DEVELOPMENT** VISION



### THE VISION

The Developers have a panache for artistic creation throughout their many successful Canadian projects, with a majority of their projects centering around art. The project principal, Lanterra Developments, not only is a sophisticated art collector with an extensive collection from noteworthy artists, but also provides an artistic concept to their developments – currently including Artist's Alley, 50 Scollard and The Brit. A further perusal of their website will illustrate as such.

When this property was envisioned, the site consisted of a rundown industrial facility. However, opposite the site was Mana Contemporary. Founded by Moishe Mana in 2011, Mana Contemporary is a visionary art center providing a cultural home to nearly 200 artists in an affordable setting.

From the Developers' point of view, this area is well poised to become a blossoming urban node that caters to artists, collectors, curators and urbanities alike. As such, the location presents a strong value proposition yet to be realized by an innovator capable of materializing it. The Developers are well positioned to create value by actualizing the potential of the artistic nature of the neighborhood due to their extensive relevant experience.

The original approval of the site contemplated an eight-story building containing too much density in comparison to the number of approved units, thus proposing larger than necessary units which are unable to achieve the necessary rents to justify their development costs. The Developers are experienced at optimizing small spaces, and have created units within entirely revamped floor plans that allow the building to achieve the same total rents for less square footage.

Finally, the building was divided into two towers, allowing for optimal city views extending towards Manhattan. With the initial allowed density of the site consolidated to a reduced area, the building is now much more efficient and well positioned to the market, while opening further space for a commercial pedestrian realm enhancing the experience of residents living in the neighborhood.









# THE NEIGHBORHOOD



















## **THE DETAILS**



### **SPACES:**

**RETAIL 1:** 1,784 SF **RETAIL 2: 1,515 SF RETAIL 3:** 3,721 SF

**RETAIL 4: 2,639 SF** 

(RETAIL 1,2,3,4 CAN BE COMBINED)

**RETAIL 5:** 815 - 3,640 SF (LOBBY CAFE) **RETAIL 6:** 2,860 SF (FITNESS LOCATION)

### **CEILING HEIGHT:**

23 FT

## **ASKING RENT:**

Upon Request

## **RENT TYPE:**

NNN

### **AVAILABLE:**

Summer 2025

## **NEIGHBORING TENANTS**

































### HIGHLIGHTS:

- West Side Square is positioned just west of the Journal Square PATH in the Marion Neighborhood of Jersey City.
- Surrounded by multiple brand new high-rise developments all with an array of upscale residences, trendy retail spaces, and vibrant communal areas making this neighborhood of Journal Square the place to be for those who crave the pulse of city living.
- Numerous retail spaces available with fantastic visibility along the Broadway corridor.
- Surrounded by 4,000 new residential units with 2,000 more in the pipeline in the immediate area.
- Perfect for a cafe, restaurants, medical facilities and everyday retail uses.

### **POSSESSION:**

Summer 2025

### **DELIVERY:**

Vanilla Box

### TRAFFIC COUNT:

• Broadway: 6,593 VPD

• West Side Ave: 8,543 VPD

### **ZONING:**

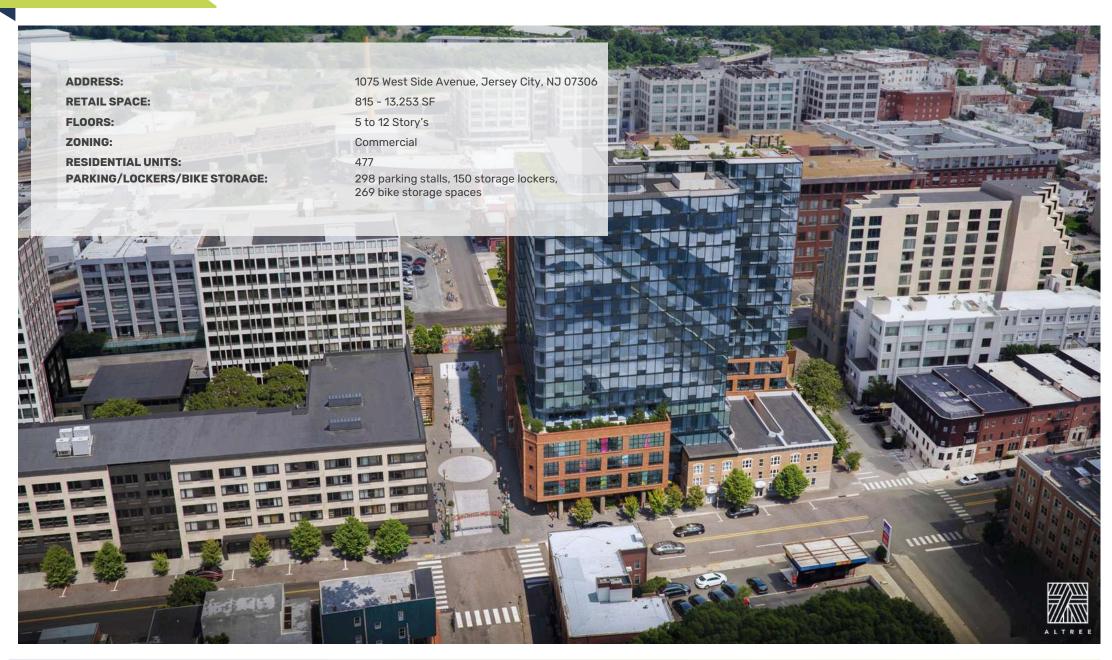
Commercial





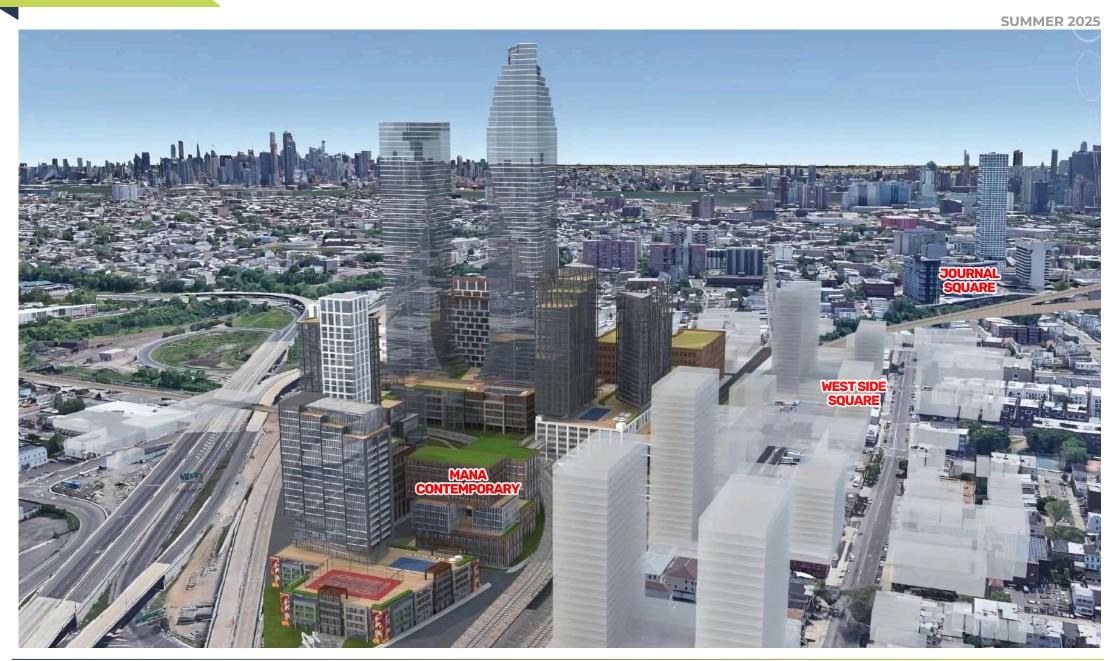
# KEY DEVELOPMENT STATISTICS



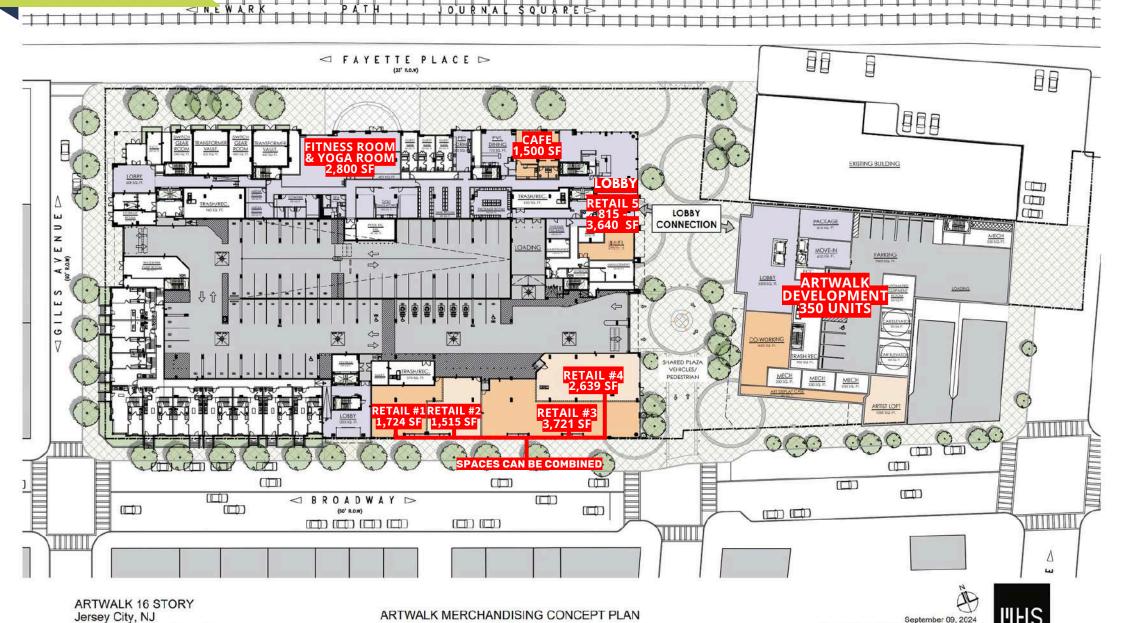












**GROUND FLOOR** 



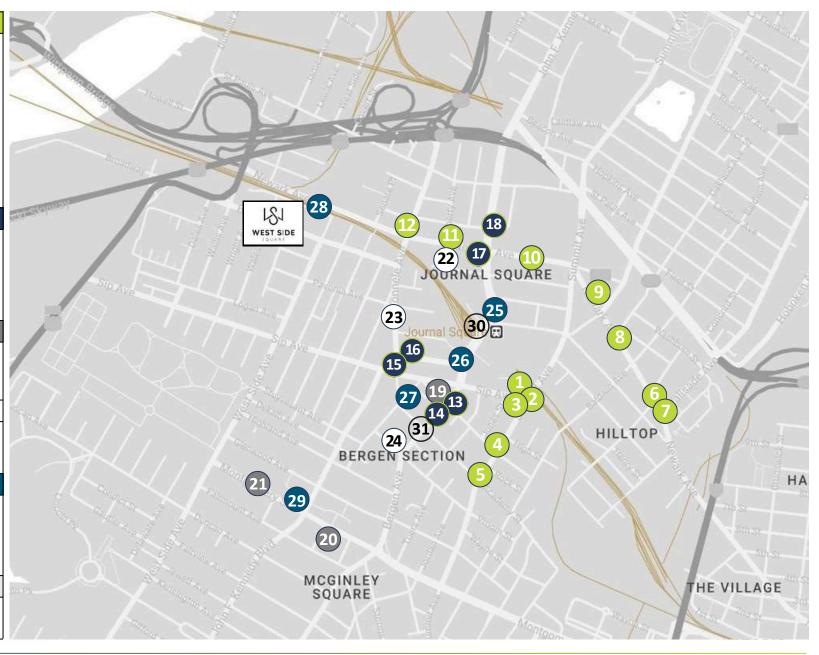


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## NEIGHBORHOOD MAP

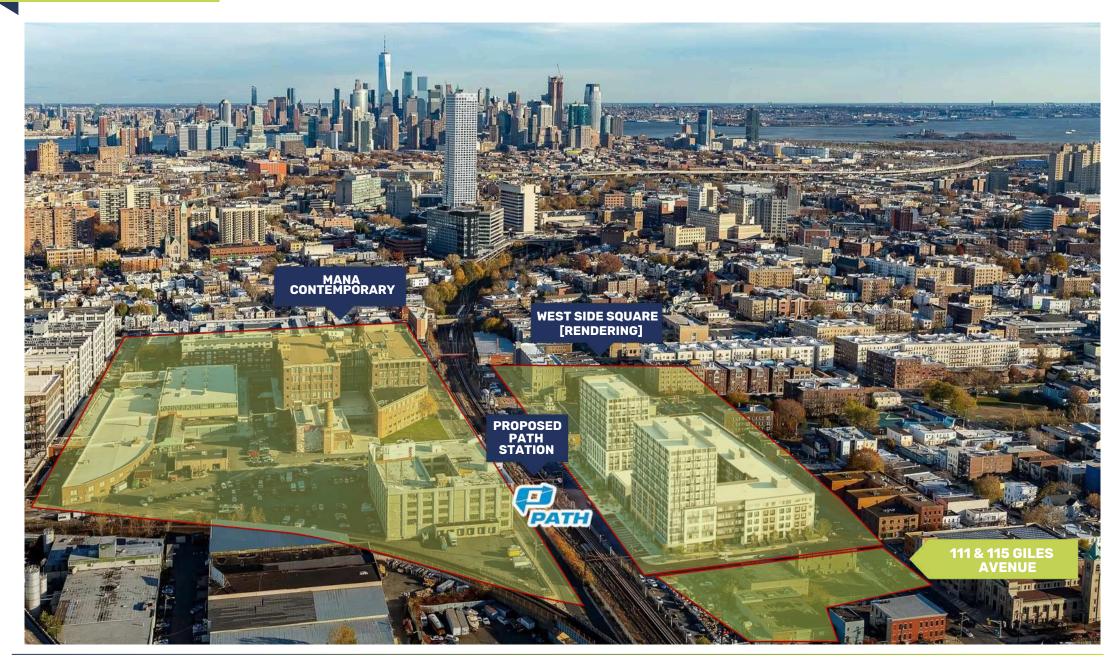


EATE	RIES	
1	Sip Pizza	0.9 miles
2	Kennedy Fried Chicken	0.9 miles
3	Earle Cafe	0.9 miles
4	Las Americas	1.0 miles
5	Salerno Pizza	0.9 miles
6	Chennai Flavors and Pizza King	1.4 miles
7	Larry & Joe's Pizzeria	1.4 miles
8	Pizza Express	1.0 miles
9	Lucky Star	0.9 miles
10	Wong's Gourmet	0.7 miles
11	EggMania	0.4 miles
12	Singas Famous Pizza	0.4 miles
		0.5 IIIIles
SHOP	PPING	
13	The UPS Store	0.8 miles
14	Pretty Girl	0.8 miles
15	Mira Fruit & Farm	0.5 miles
16	Modell's Sporting Goods	0.5 miles
17	Jersey Farm Liquor	0.5 miles
18	Dollar Tree	0.5 miles
FITNE	ESS	
		0.8 miles
19	Blink Fitness Journal Square	0.8 miles
		0.8 miles 1.0 miles 0.7 miles
19 20 21	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center	1.0 miles
19 20	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center	1.0 miles
19 20 21	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center	1.0 miles
19 20 21	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center	1.0 miles 0.7 miles
19 20 21 <b>LODG</b>	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center	1.0 miles 0.7 miles
19 20 21 <b>LODG</b> 22 23 24	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center FING Haiban Inn Ramada	1.0 miles 0.7 miles 0.4 miles 0.4 miles
19 20 21 <b>LODG</b> 22 23 24	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  GING  Haiban Inn Ramada Shorts Stay Global  ACTIONS	1.0 miles 0.7 miles  0.4 miles 0.4 miles 1.1 miles
19 20 21 <b>LODG</b> 22 23 24	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  BING  Haiban Inn Ramada Shorts Stay Global	1.0 miles 0.7 miles 0.4 miles 0.4 miles
19 20 21 <b>LODG</b> 22 23 24 <b>ATTR</b> 25 26	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  BING  Haiban Inn Ramada Shorts Stay Global  ACTIONS  The Stanley Theater Loew's Jersey Theatre	1.0 miles 0.7 miles  0.4 miles 0.4 miles 1.1 miles
19 20 21 <b>LODG</b> 22 23 24 <b>ATTR</b>	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  ING  Haiban Inn Ramada Shorts Stay Global  ACTIONS  The Stanley Theater Loew's Jersey Theatre Culinary Conference Center	0.4 miles 0.4 miles 0.4 miles 1.1 miles 0.7 miles
19 20 21 <b>LODG</b> 22 23 24 <b>ATTR</b> 25 26 27	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  BING  Haiban Inn Ramada Shorts Stay Global  ACTIONS  The Stanley Theater Loew's Jersey Theatre	0.4 miles 0.4 miles 0.4 miles 1.1 miles 0.8 miles 0.8 miles 0.8 miles
19 20 21 <b>LODG</b> 22 23 24 <b>ATTR</b> 25 26 27 28	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  FING  Haiban Inn Ramada Shorts Stay Global  ACTIONS  The Stanley Theater Loew's Jersey Theatre Culinary Conference Center Mana Contemporary O'Toole Library	0.4 miles 0.4 miles 0.4 miles 1.1 miles 0.8 miles 0.8 miles 0.4 miles
19 20 21 <b>LODG</b> 22 23 24 <b>ATTR</b> 25 26 27 28 29	Blink Fitness Journal Square Coordinated Fitness Yanitelli Recreational Life Center  FING  Haiban Inn Ramada Shorts Stay Global  ACTIONS  The Stanley Theater Loew's Jersey Theatre Culinary Conference Center Mana Contemporary O'Toole Library	0.4 miles 0.4 miles 0.4 miles 1.1 miles 0.8 miles 0.8 miles 0.4 miles
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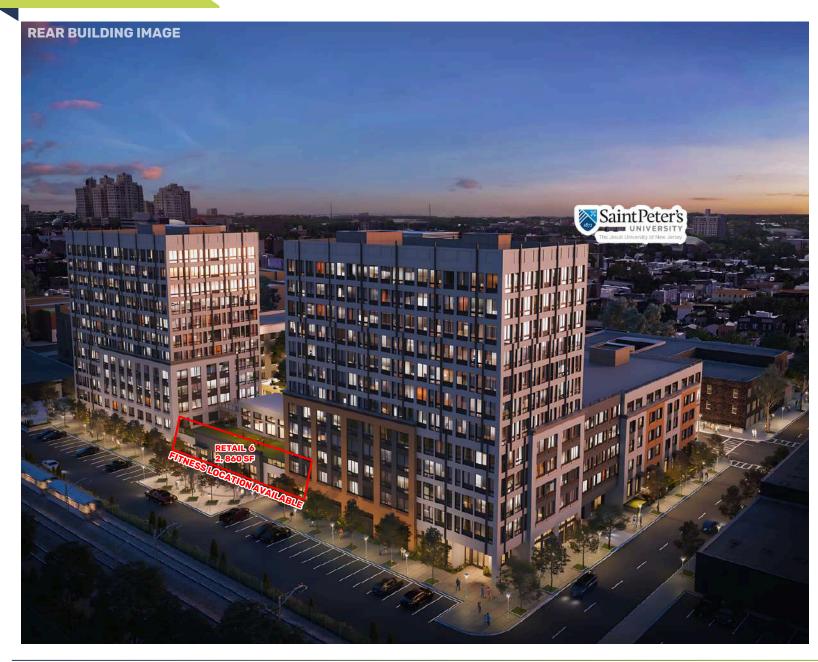














96 TONNELLE AVE - 200 UNITS



**IO1 GILES AVE -** 500 UNITS



**161 VAN WAGENEN AVE -** 200 UNITS

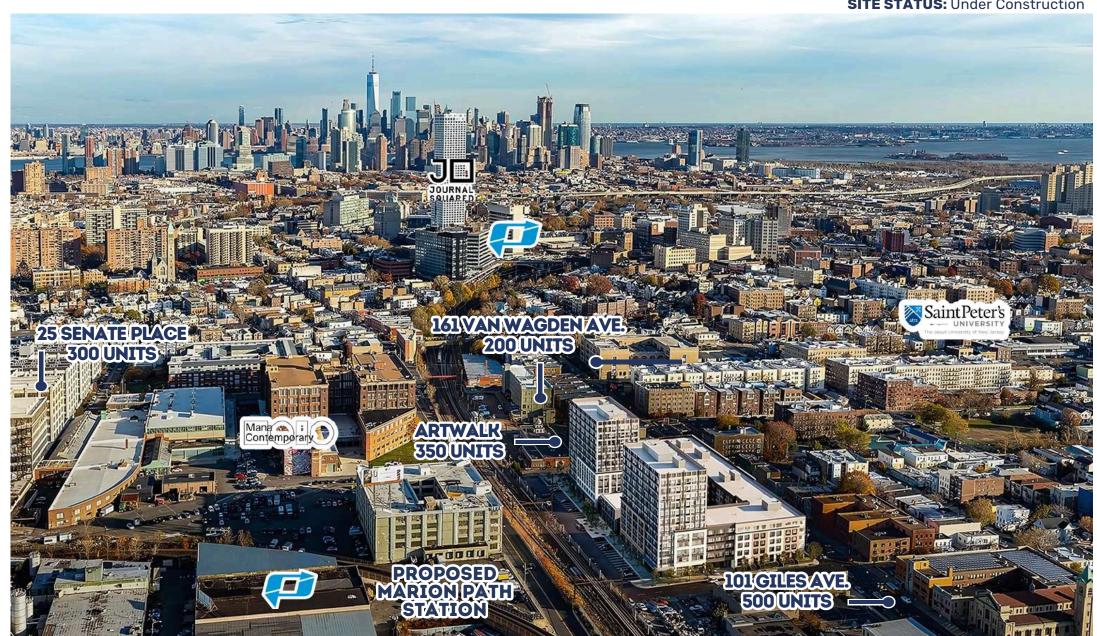


**808 PAVONIA AVE - 1,200 UNITS** 





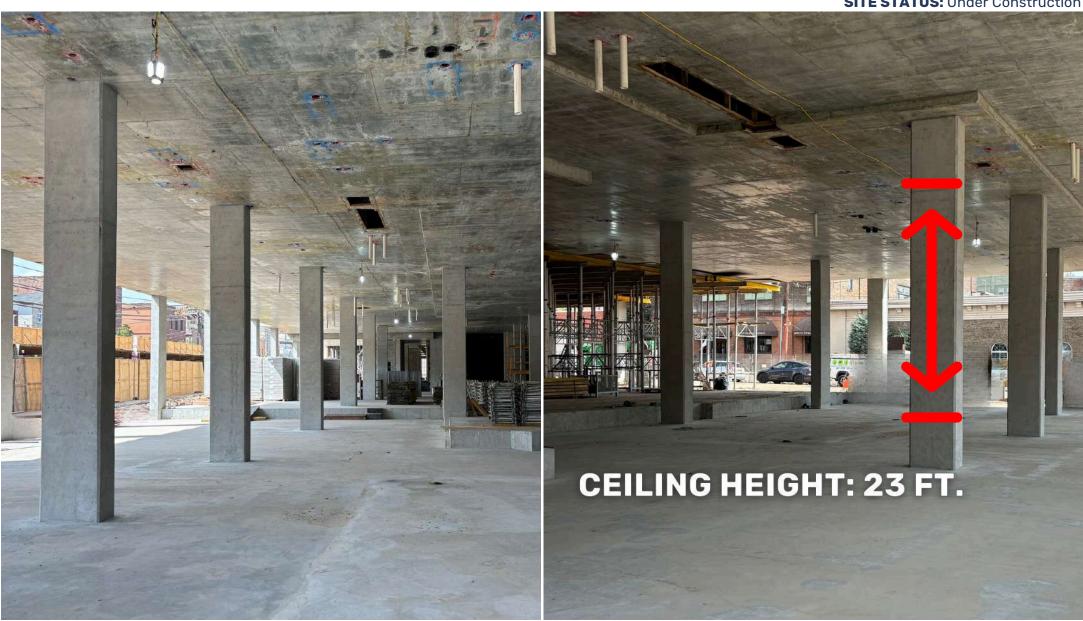
**SITE STATUS:** Under Construction





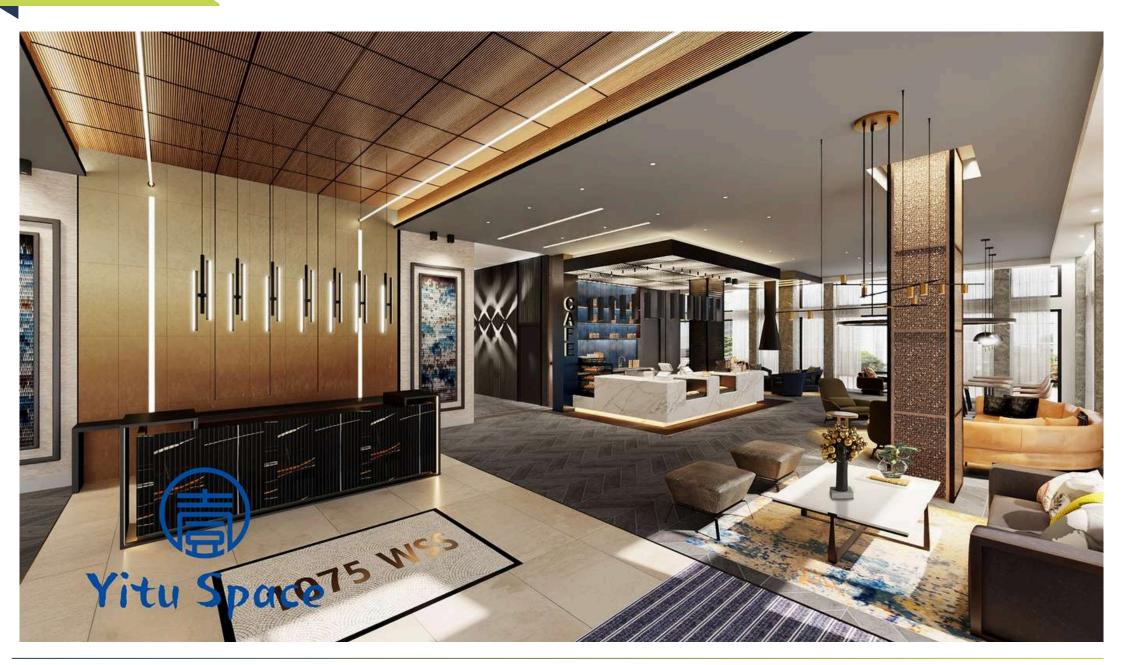


**SITE STATUS:** Under Construction









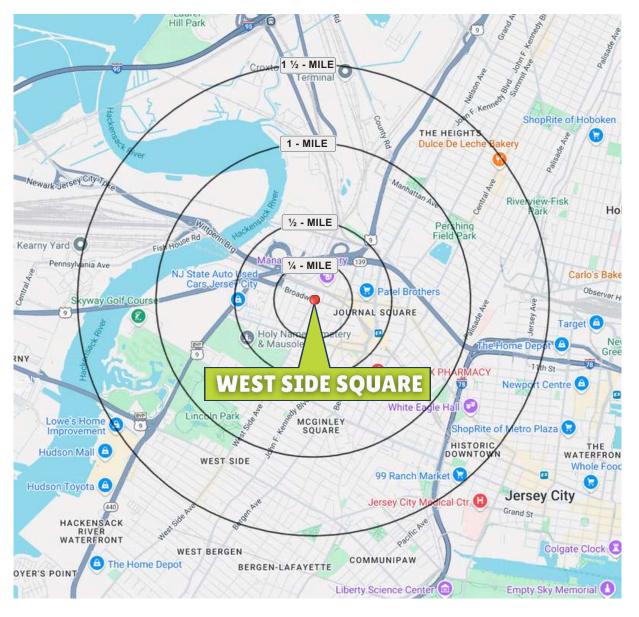




34.535.0

34.8

34.3



ESTIMATED DAYTIME	
POPUL ATION	

1/4 mile	7,703	1/4 mile	
1/2 mile	27,463	1/2 mile	
1 mile	68,773	1 mile	
1 1/2 mile	134,234	1 1/2 mile	

### **TOTAL POPULATION**

1/4 mile	5 ,787
1/2 mile	26,339
1 mile	79,450
1 1/2 mile	152 ,117

## AVERAGE HOUSEHOLD INCOME

1/4 mile	\$59,880
1/2 mile	\$64,409
1 mile	\$67,278
1 1/2 mile	\$77,485

# AVERAGE HOUSEHOLD

**FOOD AT RESTAURANTS** 

**EXPENDITURE ON** 

**MEDIAN AGE** 

1/4 mile	\$2,385
1/2 mile	\$2,541
1 mile	\$2,659
1 1/2 mile	\$3,073

2023 numbers



